

UNICORN MENU 2020

*THIS IS WHERE
THE MAGIC
BEGINS*



MENU

BRAND AMUSE-BOUCHE

BEGIN BY FINE-TUNING YOUR BRAND ‘TASTE BUDS’, GETTING REALLY CLEAR ON YOUR VALUES, MISSION AND VISION TO SET YOU UP FOR SUCCESS

BRAND GUIDELINES

THE BREAD AND BUTTER OF YOUR BRAND LOOK AND FEEL



TREND & RESEARCH DECK

PEEL BACK THE LAYERS OF YOUR INDUSTRY TO UNCOVER NEW INSIGHTS



MEANINGFUL BRAND BLUEPRINT

A PLATTER OF MISSION, VISION AND VALUES THAT YOU WON’T WANT TO KEEP TO YOURSELF!



SOCIAL SALADS

WE RECOMMEND A BASE OF WEEKLY POSTING, WITH ADDITIONAL TOPPINGS, BASED ON YOUR BUDGET AND BUSINESS GOALS

WEEKLY POSTING

100% ORGANIC



MONITORING & SHARING

OUR PICK OF THE BEST BITS



COMMENTING & OUTREACH

A GREAT CONVERSATION STARTER



PAID AD CREATION & MANAGEMENT

FOR BIGGER AUDIENCES, PARTIES OR GROUPS



EMAIL MAIN COURSES

OUR EMAIL COURSES ARE SEGMENTED TO YOUR PREFERENCES AND SERVED WITH CHUNKY CTRS

EMAIL STRATEGY

THE CHEF SPECIAL



CRM SET UP

A SOLID BASE FOR SUCCESS



EMAIL WORKFLOWS

UNTANGLE YOUR SPAGHETTI!



EMAIL DESIGN

A FEAST FOR THE EYES



CREATIVE COCKTAILS

LET OUR IN-HOUSE MIXOLOGIST KNOW WHAT YOU’RE IN THE MOOD FOR, AND THEY WILL DELIVER THE OPTIMUM SOLUTION, TAILORED TO YOUR EXACT REQUIREMENTS



BLOGGY MARY

A BLOGGY MARY A DAY KEEPS WRITERS BLOCK AT BAY

SEO SPRITZER

TO HELP YOU BUBBLE TO THE TOP OF THE RANKS

THE PERFECT SHOT

GONE IN A FLASH, CAPTURED FOREVER

DESIGNER DAQUIRI

GIF IT A GO, WE HOPE IT’S YOUR TYP(OGRAPHY)!

INFLUENCER GELATO

INFLUENCERS BRING THEIR OWN BLOGS AND SOCIAL MEDIA PLATFORMS TO THE TABLE, INCREASING REACH AND STRENGTHENING BRAND POSITIONING

AMBASSADOR DE LECHE

MAKE SWEET NEW CONNECTIONS THAT ADD FLAVOUR TO YOUR BRAND



AFFILIATE AMARETTO

PUT THE CHERRY ON TOP WITH AN AFFILIATE SET UP THAT EVERYONE CAN ENJOY



CAMPAIGN TASTING MENU

WANT A TASTE OF EVERYTHING? LET UNICORN SERVE YOU THE FULL CAMPAIGN EXPERIENCE, PLATED UP TO SUIT YOUR GOALS

UNICORN CAMPAIGN MARKETING

MENU ON REQUEST



UNICORN CONSULTANCY

MENU ON REQUEST



★★★★★
“THEIR WORK IS EXCEPTIONAL”
PIERA CORNELIO

ON THE SIDE: ALL COURSES ARE SERVED WITH ACCOUNT MANAGEMENT AND MONTHLY REPORTING

(V) CONTAINS VIBES (ONLY THE GOOD KIND)

(GF) MAY GROW FOLLOWING

Test the Waters

Ramping it up

Hungry for success